Build a communication strategy in 3 days promo material

**Emailer 1: *Build a Board-level Communication Strategy in Just 3 Days***

**Subject Line:** Transform Your Communication Strategy in Just 3 Days – Limited Seats Available!

**Body:**

Dear [Client Name],

Are you ready to take your communication and marketing strategy to the next level? Join our exclusive "Craft a Communication Strategy in 3 Days" course and leave with a board-ready strategy that’s aligned with global best practices and tailored to drive your business forward.

In just three days, you’ll work alongside Marion-Rose Banks, a seasoned communication strategist with nearly 25 years of experience. Through a hands-on, interactive approach, you'll:

* Build a comprehensive communication and marketing strategy, ready for immediate implementation.
* Master advanced stakeholder engagement techniques to strengthen your business relationships.
* Refine your brand positioning to stand out in today’s competitive market.
* Create powerful key messages that resonate with your audience.

**Available Dates:**

* Wednesday 11 September to Friday 13 September
* Wednesday 2 October to Friday 4 October
* Wednesday 23 October to Friday 25 October

**Cost:** R10,000 per delegate (excl. VAT)

Spaces are limited to just 8 delegates per session, ensuring personalized attention. Don’t miss your chance to secure your spot!

**Click here to book your seat now** and start crafting a strategy that will impress and deliver results. More info attached.

Warm regards,

**Emailer 2: *Unleash the Power of Strategic Communication***

**Subject Line:** Build your own World-Class Communication Strategy in 3 days

**Body:**

Dear [Client Name],

In today’s fast-paced business environment, a well-crafted communication strategy is crucial to staying ahead. That’s why we’re excited to invite you to our "Craft a Communication Strategy in 3 Days" course, designed specifically for leaders like you who are ready to make an impact.

This immersive, hands-on course led by Marion-Rose Banks will empower you to:

* Develop a fully polished communication and marketing strategy by the end of the course.
* Gain deep insights into your business and refine your value proposition.
* Engage with stakeholders more effectively using proven strategies.
* Leverage AI tools to create strategies in record time.

**Upcoming Dates:**

* 11 - 13 September
* 2 - 4 October
* 23 - 25 October

**Cost:** R10,000 per delegate (excl. VAT)

Spaces are limited to just 8 delegates per session, ensuring personalized attention. Don’t miss your chance to secure your spot!

**Click here to book your seat now** and start crafting a strategy that will impress and deliver results. More info attached.

Warm regards,

**Social Media Posts**

**Post 1:**

🚀 Ready to take your communication strategy to the next level? Join our "Craft a Communication Strategy in 3 Days" course and walk away with a fully developed, board-ready strategy! Limited seats available, so secure yours today. #CommunicationStrategy #MarketingStrategy #Leadership

[Insert booking link]

**Post 2:**

🎯 Transform your business with a world-class communication strategy crafted in just 3 days! This hands-on course will equip you with the tools you need to engage stakeholders and drive results. Book your spot now – only 8 seats per session! #Strategy #Leadership #BusinessGrowth

[Insert booking link]

**Post 3:**

💼 Whether you’re refining your 2025 strategy or starting from scratch, our "Craft a Communication Strategy in 3 Days" course is for you. Learn from the best, and leave with a strategy that’s ready to impress. Don’t miss out – book now! #BusinessStrategy #BrandPositioning #Marketing

[Insert booking link]